

COMMUNITY Spotlight

FALL
EDITION

Vol. 2 | Issue 1



California State University, Fullerton

School Advances Equity and Innovation with ViewSonic® Direct View LED

CSUF partnered with ViewSonic to create future-ready learning spaces that foster collaboration, equity, and hands-on exploration. By integrating Direct View LED displays in its Data Visualization Center, as well as in meeting and learning spaces, and shared-use areas, the university is advancing its Fullerton Forward strategic goals and ensuring students and faculty thrive in a digital-first world.



ViewSonic®
Education



Tahra J. Tibbs, M.Ed
Sr. Manager,
Educator Community

Greetings to the ViewSonic Educator Community

As autumn settles in and classrooms hit their stride, we're reflecting on the remarkable energy educators have brought into this school year. In our previous issue, we promised to spotlight institutions boldly embracing innovation, and this fall, we're proud to deliver on that promise with a feature on California State University, Fullerton, located in the heart of Southern California.

Our Fall Edition Spotlight takes us to California State University, Fullerton (CSUF), a vibrant campus where over 50% of the student body identifies as Hispanic or Latino—underscoring its commitment to serving a diverse community. Our growing partnership with CSUF is helping shape the future of learning environments on campus. We had the

opportunity to sit down with members of CSUF's visionary tech leadership—Song Eunseok, Willie Peng, and Matthew Badal—to explore how they utilized Direct View LED technology to transform classrooms and collaborative spaces. Their story is one of strategy, faculty support, and a shared commitment to digital equity. We're honored to share how Cal State Fullerton is making bold strides and setting the stage for what is next.



Cal State Fullerton Builds Equity-Driven Innovation Spaces with ViewSonic® Direct View LED Displays

At Cal State Fullerton (CSUF), the challenge was clear: how can students engage with complex data, collaborate across disciplines, and prepare for industry expectations in a digital-first world?

To meet that challenge, the university set out to transform how learning happens, not just in classrooms but across the entire campus. The goal was not simply to install large screens. It was to invest in infrastructure that supports hands-on learning, equitable access, and cross-departmental innovation.

After evaluating multiple vendors, CSUF selected ViewSonic as a strategic partner. The decision reflected not only the performance and flexibility of the solution but also a shared commitment to supporting teaching, research, and innovation.



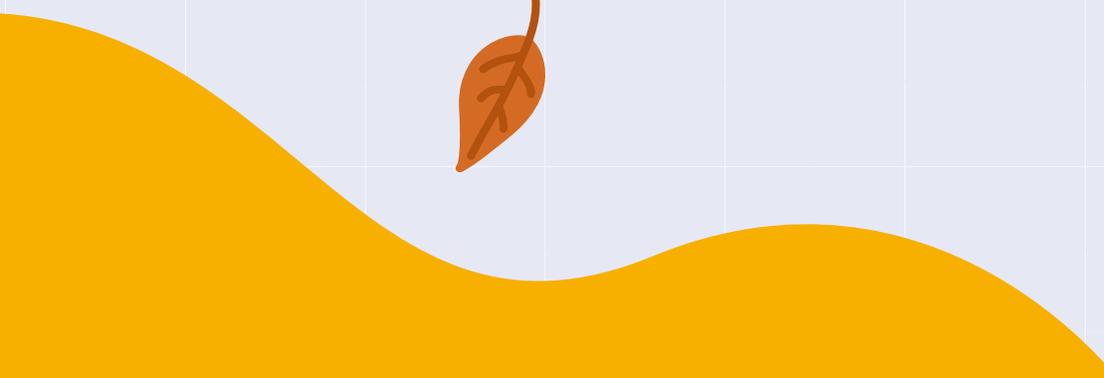
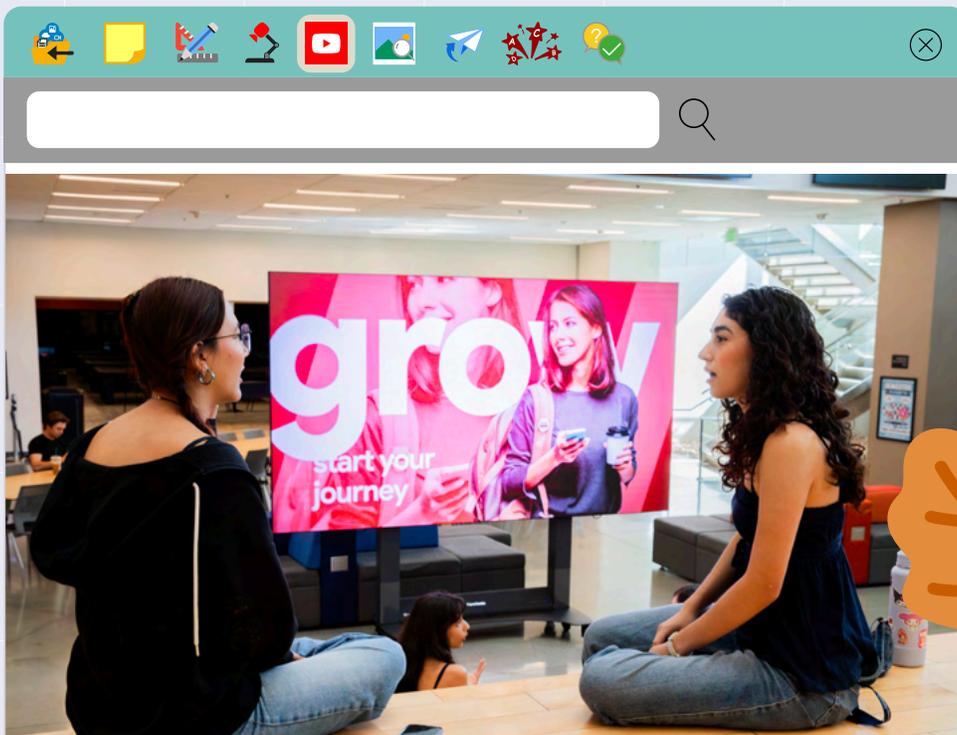


Advancing the Five Core Goals of Fullerton Forward

This initiative directly supports the Fullerton Forward 2024–2029 Strategic Plan, which outlines five core goals:

- 1. Enhance student access, learning, and academic success**
- 2. Foster student engagement and well-being**
- 3. Recruit, develop, and retain high-quality and diverse faculty and staff**
- 4. Expand and strengthen physical and financial capacity**
- 5. Innovate and improve campus operations**

The deployment of ViewSonic Direct View LED displays was designed to advance these goals through thoughtful integration, not simply a product installation.





A Strategic, Mission-Aligned Partnership

CSUF's Academic Technology Services team, led by Associate Vice President Willie Peng and Associate Director Eunseok Song, focuses on implementing solutions that feel familiar and intuitive to faculty.

“How can we make technology feel like an extension of the applications they already know? That’s very important,” Peng explained.

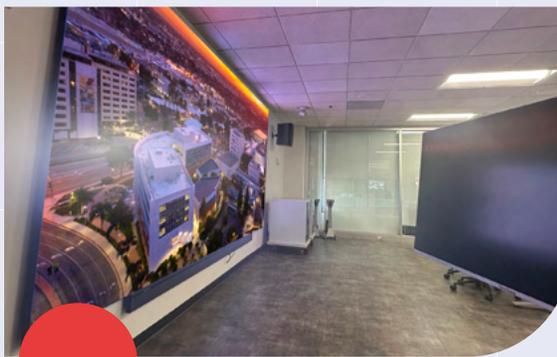
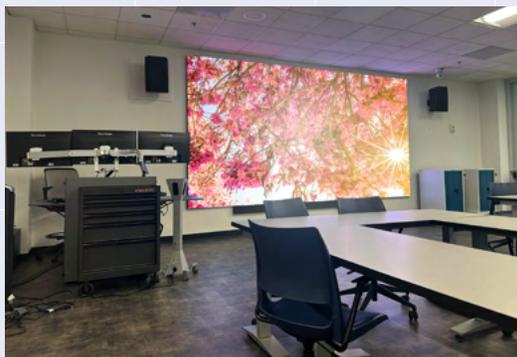


Infrastructure for Learning, Research, and Equity

ViewSonic Direct View LED displays are now integrated across several high-impact campus environments, including:

- **The Data Visualization Center**, which hosts faculty and student research presentations and supports interdisciplinary collaboration through visual storytelling and hands-on exploration.
- **Flexible meeting and learning spaces**, designed to accommodate both traditional instruction and modern discussion-based formats.
- **Shared-use areas**, where students across disciplines can access professional-grade technology without needing their own device.

These deployments reflect CSUF's commitment to adaptable infrastructure and inclusive access. They support **Goal 1** by enhancing the clarity of instructional content, **Goal 2** by fostering engaging and inclusive learning environments, and **Goal 4** through long-term, scalable investments in campus infrastructure.



Supporting Faculty and Strengthening Campus Readiness

To ensure successful adoption and long-term consistency, CSUF is working with ViewSonic to provide:

- **Training sessions** that help faculty apply display technology to classroom and presentation needs
- **Streamlined installation** and configuration to maintain consistency across campus locations
- **Technology planning** and feedback loops to support future decisions

This collaboration supports faculty innovation and promotes operational transparency, directly aligning with **Goal 3** and **Goal 5** of the Fullerton Forward plan.





A Model for Future-Ready Learning

As CSUF continues to transform its learning spaces and campus operations, the university remains focused on building inclusive, resilient environments that prepare students for the future.

“The story here isn’t about a cool screen,” Peng emphasized. “It’s about why we invested in it, what challenge it solves, and how it reflects our commitment to student-centered innovation.”

ViewSonic is proud to support CSUF’s vision for accessible, equitable, and innovation-driven education—one that brings the university’s Five Core Goals to life in tangible, future-ready ways.



UPCOMING EVENTS

Check out our upcoming webinars to learn about our award-winning education solutions.

From Passive to Participating: Make Every Lesson Interactive

December 2, 11:00 AM PST

Bari Gersten

[Register Now](#)

Virtual Teachers' Lounge

Let's Talk Tech - Tools That Help, Trends That Stress

December 16, 5:30 PM PST

Krystal Soraoka and Tahra Tibbs

[Register Now](#)

Creative Sparks: Using ViewSonic Originals to Inspire Learning

December 16, 11:00 AM PST

Tawnie Black

[Register Now](#)

Virtual Office Hours

November 18 | December 17, 1:00 PM PST

[Register Now](#)

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The ViewSonic Educator Community Connect, Collaborate and Contribute

The ViewSonic® Educator Community is an interactive and collaborative forum designed to inspire and connect you with fellow educators from around the world. When joining our community, educators can share their own creativity and ideas, leverage the expertise of others, and gain new friends. It's collaboration and growth at its finest.

EXPLORE OUR COMMUNITY

Why Join?



- **Attend Webinars:** Every month, we provide detailed webinars that dive deeper into the ViewSonic education ecosystem. Join us and learn about our latest innovations, new techniques and best practices for your classroom.
- **Professional Development:** Learn from peers, seek advice and gain inspiration to increase educator effectiveness.
- **Exclusive Events:** Join in-depth demonstrations, meetings and conferences reserved exclusively for our community.
- **Become an Ambassador:** Help create positive connections with like-minded professionals from around the globe. You'll serve as a bridge between our virtual community and your district by sharing and promoting our latest edtech solutions.

